

What Are You Losing Without Full Visibility?

A Real-World Savings Snapshot for Transportation Operations



Typical Investment

What Does It Cost to Get Started?

- **Hardware:** \$150–\$400 per device
- **Service:** \$15–\$45 per device/month
- **Integration:** \$10K–\$50K (depending on complexity)

Transportation operations often underestimate the cost of limited visibility. Lost assets, unnecessary truck rolls, and inefficient workflows quietly add up over time.

This snapshot shows how satellite-enabled tracking and monitoring can translate into measurable savings across a typical fleet.

Where Savings Come From

1 Asset Recovery & Loss Prevention

- 2–5% of fleet assets lost or stolen annually
- Example: 100 assets @ \$25K each = **\$50K–\$125K at risk**
- Satellite-enabled visibility prevents **90%+ of losses**

Annual Value Recovered: \$45K–\$112K

2 Operational Efficiency

- 50–60 fewer unnecessary site visits per year
- \$500–\$1,500 per visit

Annual Savings: \$25K–\$90K

3 Workforce Productivity

- 2–4 hours/week spent locating assets
- ~\$75/hour labor cost

Annual Savings: \$7K–\$15K

4 Maintenance Optimization

- 10–15% reduction in failures
- \$2K–\$8K per unplanned repair

Annual Savings: \$20K–\$120K

Total Business Impact

Total Annual Savings
\$97K–\$337K

Payback Period
3-12 months

Return on Investment
300% - 900%

See What This Looks Like for Your Fleet

Every operation is different. Your savings could be higher.

Request a customized ROI assessment. [Reach out](#) to our team to model your deployment.