



What Are You Losing at Sea Without Visibility?

A Real-World Savings Snapshot for Commercial Maritime

Typical Investment

What Does It Cost to Get Started?

- **Hardware:** \$200–\$500 per device
- **Service:** \$15–\$50 per device/month
- **Integration:** \$5K–\$40K

Maritime operations depend on visibility across vessels, cargo, and crew. But once offshore or outside of coastal coverage, tracking and communication can become limited, increasing risk and reducing control.

This snapshot shows how satellite-enabled monitoring helps maritime operators protect assets, improve efficiency, and maintain visibility across every voyage.

Where Savings Come From

- 1 Asset Protection & Recovery**
- High-value cargo and equipment at risk during transit
 - Potential loss events: \$50K–\$250K per incident
 - Satellite-enabled tracking supports faster recovery and prevention

Annual Value Protected: \$20-\$80K

- 2 Operational Efficiency**
- Reduced need for manual check-ins and reporting
 - Improved route visibility and coordination
 - Fewer delays due to lack of real-time insight

Annual Savings: \$10K–\$40K

- 3 Fuel & Route Optimization**
- Improved visibility into vessel movement and routing
 - 3–7% fuel savings through better planning and reduced inefficiencies

Annual Savings: \$15K–\$60K

- 4 Crew Safety & Compliance**
- Improved communication with crew in remote or offshore environments
 - Faster response in emergency situations
 - Enhanced compliance with safety regulations

Annual Value: \$10K–\$30K

Total Business Impact

Total Annual Savings
\$55K-\$210K

Payback Period
3-12 months

Return on Investment
200% - 700%

See What This Looks Like for Your Fleet

Every operation is different. Your savings could be higher. Request a customized ROI assessment. [Reach out](#) to our team to model your deployment.