



# What Are You Losing Without Field Visibility?

## A Real-World Savings Snapshot for Agriculture Operations

### Typical Investment

#### What Does It Cost to Get Started?

- **Hardware:** \$100–\$350 per device
- **Service:** \$10–\$35 per device/month
- **Integration:** \$5K–\$25K (depending on software integration)

Agricultural operations rely on visibility across land, equipment, and livestock. But when assets move beyond coverage or require manual checks, inefficiencies and losses quickly add up.

This snapshot shows how satellite-enabled tracking and monitoring can deliver measurable savings across modern farming and agricultural operations.

## Where Savings Come From

### 1 Asset Recovery & Loss Prevention

- 1–3% of equipment lost or stolen annually
- Example: 50 assets @ \$40K each = \$20K–\$60K at risk
- Satellite-enabled recovery rate: 90%+

**Annual Value Recovered: \$18K–\$54K**

### 3 Crop & Livestock Management

- 1–2% reduction in livestock loss
- Example: \$500K herd value = \$5K–\$10K avoided loss
- Reduced overtime through remote monitoring

**Annual Savings: \$10K–\$25K**

### 2 Operational Efficiency

- 30–50 fewer manual field visits per year
- \$150–\$350 per visit (fuel + labor)
- 5–10% fuel savings from optimized routing

**Annual Savings: \$5K–\$17K**

## Total Business Impact

Total Annual Savings  
**\$33K–\$96K**

Payback Period  
**3-9 months**

Return on Investment  
**200% - 600%**

## See What This Looks Like for Your Operation

Every farm is different. Your savings could be higher.

Request a customized ROI assessment. [Reach out](#) to our team to model your deployment.